

Call for papers - International conference to celebrate the 30th anniversary of IASPM Benelux



A long way to the top

The Production and Reception of Music in a Globalized World

Erasmus University Rotterdam, the Netherlands, 6-7 November 2014

AIM

Once upon a time, a famous rock 'n' roll group sang about what it means to play in a music band. In their lyrics they touch upon the role of the music industry ('getting sold'), the difficulties of a musical career ('under-paid' and 'getting grey') and music consumption ('if you wanna be a star'), while celebrating music for music's sake. As such, this song addresses many issues in the production and reception of popular music in the contemporary globalized world. Yet, recent developments in the field of music have changed the 'way to the top', such as governmental policy on music, the rise of new media, and the growing number of music festivals. Focusing on a select number of interrelated themes, this conference aims to bring together scholars from various countries each with their own perspective to engage in an international exchange of ideas and current research insights about music production and reception.

THEMES

Regarding the production of music, we aim for papers on - but not strictly limited to - these themes:

- **Music industries and scenes:** for example, what challenges are music industries facing in the 21st century? How have their business models changed over the last decade? To what extent is music increasingly produced within translocal and virtual scenes outside of traditional music industries?
- **Careers in pop music:** for example, to what extent have artist labor markets changed over the last decades? Have music careers become longer and more flexible? What factors determine success?
- **Pop music policy:** for example, to what extent and why do government organizations (national and local) fund what types of music? How are pop musicians promoted abroad and for what reasons? What role does music play in urban development and city branding?
- **New media and pop music:** for example, how have streaming services changed music industries? Did social media affect the marketing of pop music? How do (online) consumer critics affect sales?

Regarding the reception of music, we aim for papers on - but not strictly limited to - these themes:

- **Pop music consumption and identity construction:** for example, how important is pop music in processes of bonding and bridging social groups and group identities? How do music fans use the Internet in processes of meaning-making and sacralization?
- **Music performance, festivals and rituals:** for example, how can music performances achieve intended transformative effects? How are they clustered in a particular period of time at a particular place? How can we explain the growing popularity of music festivals among international audiences?
- **Pop music, political activism and social movements:** for example, what role does pop music play in social change? How politically engaged are pop musicians and what topics do they address?
- **Popular music heritage and tourism:** for example, how and which pop music is being canonized? How does this relate to generational conflict, feelings of nostalgia and authenticity?

INSTRUCTIONS

Please send your abstract of 400 words in English (including a research question, theory and methodology) together with a short biography (100 words), including name, institutional affiliation and position, phone number, postal and e-mail addresses, to: iaspmconference@eshcc.eur.nl

Abstract deadline: 1 June, 2014. Participants will receive notifications of acceptance by 1 August, 2014.

If you have any questions, don't hesitate to contact us:

E-mail: iaspmconference@eshcc.eur.nl

WWW: www.eshcc.eur.nl/iaspmconference

www.facebook.com/alongwaytothetop

MUSIC MATTERS MASTER CLASS! (5 November)

Are you a PhD student? Then definitely consider joining one day earlier to take part in the very first Music Matters Master Class. This master class is hosted in Tilburg as a prelude to the conference in Rotterdam (just 45 min. by train). Also if you can't make the conference, but would like to discuss your work in an inspiring setting: continue reading! We aim to get together a group of PhD students who conduct research on music and meaning making in the broadest sense. Think of topics such as music in relation to identity formation, rituals, tourism, festivals, and urban and social development: but the scope of the master class is certainly not limited to these topics. We invite proposals that deal with both popular and classical music. We will be asking at least two conference speakers to host the master class. *See separate CfP below for more information!*

EVENING SYMPOSIUM ON RACE/ETHNICITY AND MUSIC (5 November)

In addition, there will be an evening symposium on race/ethnicity and music at Erasmus University Rotterdam which is open to all conference and master class participants. We also welcome abstracts on this topic. This event is linked to the research project *Elvis has finally left the building? Boundary work, whiteness and the reception of rock music in comparative perspective* (www.elvishasfinallyleft.com). More details will be announced on the conference website and Facebook page as well as in the conference program.

CONFIRMED CONFERENCE KEY NOTE SPEAKERS

John Street (University of East Anglia, UK)

John Street is a professor of politics in the School of Political, Social and International Studies.

He is the author or co-author of seven books – e.g. *Music & Politics* (Polity, 2012) – and some 80 articles. A special section of *British Journal of Politics and International Relations* (2012) was devoted to his article on celebrity politics that appeared in the same journal in 2004, and which won the Best Article award for that year. With Simon Frith and Will Straw, he is a co-editor of *The Cambridge Companion of Pop and Rock*, and on the editorial group of the journal *Popular Music*.

Fabian Holt (Roskilde University, DK)

Fabian Holt is associate professor at the University of Roskilde, where he teaches in the Department of Communication, Business, and Information Technologies.

He specializes in the area of popular music and cultural events in the contexts of capitalism, media, and urbanization. His publications include the monograph *Genre in Popular Music* (University of Chicago Press, 2007), a special issue of the *Journal of Cultural Research* titled "Autonomy and Creative Labor" (coedited with Francesco Lapenta 2010), and the edited volumes *Musical Performance and the Changing City* (Routledge, 2012) and *Popular Music in the Nordic Countries* (forthcoming).

For updates, check our website and Facebook page!



International Association for the Study of Popular Music



Tilburg University, IASPM Benelux and Erasmus University Rotterdam present:

Music Matters Master Class

Wednesday 5 Nov. 2014, Tilburg, The Netherlands

Are you a PhD student and planning on attending the music studies conference **A Long way to the Top** on 6 and 7 November 2014? Then definitely consider joining one day earlier to take part in the very first **Music Matters Master Class**. This master class is hosted in Tilburg as a prelude to the conference in Rotterdam (just 45 min. by train). Also if you can't make the conference, but would like to discuss your work in an inspiring setting: continue reading! We aim to get together a group of PhD students who conduct research on music and meaning making in the broadest sense. Think of topics such as music in relation to identity formation, rituals, tourism, festivals, and urban and social development: but the scope of the master class is certainly not limited to these topics. We invite proposals that deal with both popular and classical music. We will be asking at least two conference speakers to host the master class.

In response to this CFP, please send us a proposal of about 500 words stating what your research is about and describe the particular topic and article or dissertation chapter you would like to discuss during the master class. If your proposal is accepted, you will be asked to send us this text and we will distribute it amongst the participants. The number of selected participants will be limited, as we will ask you to come prepared and have read all the submitted texts. During the master class all participants will be giving short (10-15 min.) presentations on their texts, followed by feedback of the professors and discussion with the entire group. With this master class we hope to offer an engaging and productive opportunity to discuss your work amongst scholars with different expertise than you might be used to in your own institutional environment. We aim to achieve new and refreshing insights and thought-provoking discussions!

If you want to participate in this master class, please send us before **June 1st, 2014**:

- A short statement of motivation including a description of your research project and specification of what you propose to discuss during the master class and whether this is an article or dissertation chapter (max. 500 words)
- A short biography, including your current institutional affiliation and academic background

Please e-mail your proposal to Lieke Wijnia (TiU): l.wijnia@tilburguniversity.edu

Also if you have any questions, do not hesitate to get in touch!

We will let you know by August 1st, 2014 whether you can take part in the master class. By that time we will also request your proposed text: you don't need to send the complete text in at this stage. There is no fee for the master class. Lunch and drinks afterwards will be provided for the master class participants.