

IASPM Executive Committee Meeting Minutes

Date and time: **April 1, 2021, noon UK time**

Location: multiple places via Skype

Participants: Andrea Dankić (Member at large), Beatriz Goubert (General Secretary), Kimi Kärki (Web/Publications), Rupert Till (Chair), Catherine Strong (Member-at-large).

Absent: Simone Krüger (Treasurer), Keewoong Lee (Daegu representative), Bernhard Steinbrecher (Membership Secretary)

CONFERENCE UPDATES

Next conference: The Northern and US branches expressed interest. The local and the international conferences could merge. Conference dates: 2022, 2024.

BOOK PRIZE

The deadline for the concepts was March 29. About to start the second round of Book Prize. If the verdict is not ready by the General Meeting, it can be announced later in an extra research seminar. The videos could be put on the web on the YouTube IASPM account. For future Book Prize events, it might be a good idea to allocate prizes in different branches to account for the linguistic diversity and have an international award.

STATEMENT ON DIVERSITY

CS is drafting a statement with the aid of Tami Gadir and BG to be presented next month. To be approved, it could be adopted into statute or procedures and sent a month before the general meeting to the secretary.

SOCIAL MEDIA

Crystal circulated a document analyzing the media involvement by region. The largest participation happens in the UK, Ireland, the US, and Brazil; the rest of the world has smaller numbers. Therefore, Crystal and her team are focusing on promoting participation from the areas with the least involvement. There are 2900 followers on Facebook, much less on Twitter, and 52 on YouTube. The April plan is to email the branches promoting the email, set up by KK, to send announcements and info to be spread out. After the first three months, they will focus on English, Portuguese, and Chinese; then, in Spanish, Arabic, and Russian. They will promote the research seminars on Twitter and will include Instagram and WeChat for China and LinkedIn. They want feedback from the EC. RT will write saying that their plan seems fine and will give them access to membership numbers to track the social media impact on membership. BS will provide that info.

GENERAL MEETING

The idea is to use KK's voting system to receive votes in advance.

The topics include:

- Election of the EC
- Book Prize

- Next conference
- Equity and diversity policy
- Statutes and procedures
- Proceedings from Canberra online?

The meeting with the journal editorial team should happen before the AGM, perhaps two hours before.

Meeting with the chairs. Using breakout rooms? Membership secretaries and treasurers could meet if they find it useful.

A time has to be established. There is no ideal time zone because of the geographic distribution of the members. Perhaps noon GMT. Executive meeting one hour before. Also, the meetings could be split into two weeks. The AGM meeting will be on July 1st. Nominations for the EC will be received until June 1 to the GS's email.