

**General Meeting of the IASPM**  
**Online meeting via Zoom**  
**July 1st, 2021, 12 noon (London time, GMT+1)**

**KAV = Kärjä Antti-Ville (GM Chair)**  
**RT = Rupert Till (IASPM Chair)**  
**BG = Beatriz Goubert (IASPM General Secretary)**  
**SK = Simone Krüger (IASPM Treasurer)**  
**BS = Bernhard Steinbrecher (Membership Secretary)**  
**CS = Catherine Strong (Member-at-large)**  
**AD = Andrea Dankić (Member at large)**  
**KK = Kimi Kärki (Publications Officer/Webmaster)**  
**KL = Keewoong Lee (Daegu representative)**  
**LOC = Local Organising Committee**  
**EC = Executive Committee**

**Agenda**

**1. Call to order**

**1.1 Approval of the agenda**

**1.2 Election of volunteers for electoral counts**

**1.3 Election of auditors – Nominees Michael Stewart (former IASPM Treasurer) Ali Cenk Gedik (IASPM Turkey Branch current treasurer)**

**1.4 Approval of the 2019 minutes**

**1.5 Matters arising from the minutes**

**1.5.1 Central membership system**

**1.5.2 Electronic voting**

**2. Executive Committee Report**

**2.1 Chair report**

**2.2 Membership Secretary report**

**2.3 General Secretary report**

**2.4 Treasurer report**

**2.5 Web/Publications report**

**2.6 Member at Large report**

**2.7 Social Media Committee report**

**2.8 Conference Secretary Report**

**2.9 Approval of the EC report**

**2.10 Approval of the Treasurer report**

## **2.11 Journal Chief Editor report**

### **3. 2023 - 2025 Conference venue**

#### **3.1 2021 Daegu**

#### **3.2 2023 Minnesota**

#### **3.3 2025 Paris**

### **4. Election of the 2021-2023 Executive Committee**

### **5. Diversity statement**

### **6. IASPM journal documentation**

### **7. Honorary members**

### **8. Book Prize announcement**

### **9. Any Other Business (AOB) [there is no any other business – items were requested in advance of the meeting and none were received].**

### **Close of meeting**

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## **IASPM AGM 2021 Minutes**

### **1. Call to order**

#### **1.1 Election of the General Meeting Chair**

Rupert Till (RT) opened the 2021 General Meeting at 12:00 (London time), and invited Kärjä Antti-Ville (KAV) to act as Chair of the meeting. No objections from the floor.

#### **1.2 Approval of the Agenda**

KAV asked for Agenda's approval. The two auditors approved. The agenda was approved.

#### **1.3 Election of auditors**

KAV moved to the election of auditors. Nominees Michael Stewart (former IASPM Treasurer) and Ali Cenk Gedik (IASPM Turkey Branch current treasurer) were approved as auditors by the floor.

#### **1.4 Approval of the 2019 GM Minutes**

KAV asked for the approval of the 2019 General Minutes, available on the IASPM website. He asked if there were any comments or amends. No comments by the floor.

#### **1.5 Matters arising from the minutes**

### **1.5.1 Central membership system**

BS explains that the idea was considered, but applying such an idea would require a total change in the system of the organization.

### **1.5.2 Electronic voting**

RT explains that an electronic voting system was put in place, but since there is no competition for the positions, there is no need to use the system.

## **2. Executive Committee Report**

### **2.1 Chair report**

RT read the Chair's report:

“IASPM has existed now for more than 40 years. I joined about halfway through its existence, in 1999. I became Chair in July 2019, with no idea that in January 2020 a global pandemic would sweep across the world, caught by 179 million people and killing so far 3.88 million people. The music industry has been devastated, as music performance has not been possible in many countries, and education has been in turmoil, with students and researchers unable to travel internationally, staff and students having to teach and learn online. I know for many IASPM members it has been a hugely difficult time. Certainly my own life has been turned upside down, even though I am one of the lucky ones who has not so far been infected. Our thoughts are of course with those who have lost loved ones, or whose life has been significantly disrupted by events.

IASPM's executive committee has met once a month, our monthly online meeting soon seeming routine rather than unusual. My thanks to all the executive committee, some have had to meet late at night or early in the morning, because time differences make it impossible for a committee with members from across the globe to find a good time to meet. Much of what I could say will be covered in more detail by others, but there are things to mention.

IASPM has an office at the Institute of Popular Music at Liverpool University in the UK, and we now have a formal agreement with them. They host the IASPM archive, if any scholars wish to access that archive, they should contact Professor Sara Cohen at the University. Our formal certificate of having an office at Liverpool University is important for being able to have a bank account and the like, and I'd like to record my thanks to Professor Cohen for her efforts sorting this out. This completes a mandate agreed at the IASPM Conference in Turku in 2001.

I was very pleased that Mary Fogarty Woehrel of York University in Canada was willing to become Chief Editor of the journal. She was on the editorial board already, and has done a great job since taking over as Chief Editor. I'd like to thank all those working on IASPM Journal for their efforts. Our association now has a Scopus Cited Journal with a Scimago Journal Ranking (SJR) of 0.12, in the 3rd Quartile, above journals like: Journal of the Royal Musical Association, Musica Hodie, Archiv fur Musikwissenschaft, Cambridge Opera Journal, Eighteenth Century Music, and Music and Letters.

The ranking of our journal depends on how many people cite IASPM Journal articles, and how many articles we publish. I would strongly encourage IASPM Members to think about IASPM Journal as an

option for publication of their articles. Although at present our journal is behind Popular Music Journal and Journal of Popular Music Studies in SJR ranking, both these journals operate behind a professional publisher's paywall, and politically having your material published open access is important. I would ask you to support IASPM Journal by reading its articles, citing those articles, and submitting your research to it.

I have been pleased to set up the IASPM Social Media sub-committee. It is doing great work, making our Facebook, Twitter, Instagram, YouTube and WeChat pages much more active. I would like to thank Dr Kristal Spreadborough and the rest of the committee for their hard work on this. If you have any popular music related news, please do send it to them at [news@IASPM.net](mailto:news@IASPM.net). This has led to new members joining and has helped develop proposals for new IASPM branches. Please do join our social media platforms, contribute to them, and please do subscribe to the YouTube page.

I attended a meeting in Poland of popular music scholars from Eastern Europe, and we hope that in the coming years we will formally establish an IASPM branch in this region. A branch will hopefully start soon in Portugal, with a keen group of scholars developing the details quickly. We also hope that IASPM China will soon exist, although that has a little further to go. There is again a group of IASPM members in China now as independent members.

It was a great pity that our South Korea hosts had to postpone the IASPM conference. The South Korean organisers of the next conference had a great event in preparation, now delayed, and have coped well with the issues we have faced. This has raised a large number of issues. Firstly the role of online conference provision. Overall the consensus seems to be that we will look at conferences having enlarged options for online presentation, but should maintain some in person activities. In person networking is hugely powerful, and the dynamic of an online event is very different. However the environmental cost of international travel is great, as is the financial cost of travel and accommodation, and it is likely that video presentations of one kind or another will increasingly feature at our conferences.

We had limited offers to host the next conference after South Korea. It seems to me a good way forward for the future would be to encourage branches to propose hosting the International Conference, if required merging their own branch conference and the international IASPM conference in that year, to be efficient. We would of course be open to other suggestions from individual institutions.

It is useful to point out that we are not required to choose the conference at the IASPM GM by our statutes or procedures. I had hoped to discuss and select the 2025 conference at this 2021 IASPM GM, but we have been instead working hard to encourage someone to host the 2023 conference. If any institution or researcher thinks that it would be good to host the conference, please do get in touch with myself or another member of the executive committee. If we don't get institutions offering to host the conference, we will increasingly need to invite hosts, rather than the GM selecting them. It might be that it might in the future be necessary for the EC to select conference hosts.

The pandemic has moved many things online, including this GM. It is quite efficient to circulate this report online, rather than have members sit listening to it in a conference room when they could be doing something more entertaining. Holding elections online is also probably more democratic and less time consuming than in person elections, as is auditing of our accounts. We have as an executive tried to open discussions online using the IASPM mailing list and social media accounts, as a way of having more debate, rather than waiting for the GM to discuss matters.

One matter that has repeatedly been raised this year is that of language. IASPM has no official language or policy regarding language. Our tradition has been to use English, the main reason for this I suppose is that English is the most spoken language on the globe, and more than half of our members live in English-speaking countries. Individual IASPM branches use a range of languages. English language dominates the internet, and many researchers from other countries want their research published in English as it is more likely to be widely read and cited. However we are an international association, there are no rules about what language is used within IASPM at conferences or events, and there is nothing to stop any other language being used at any other point. Our executive committee uses English because it is the only language we all speak.

This is a complicated practical issue, translation for conferences and seminars is expensive, but for example IASPM Conference in Mexico was in English and Spanish. I remember however some presentations outside the largest venue that were in Spanish with no translator, and which therefore I could not understand. I guess there were others who could not understand the presentations in English. Microsoft Translate and other packages offer digital solutions with instant translation using QR codes and in advance custom dictionaries developed from powerpoint files, so perhaps there could be technological solutions in the future. IASPM Journal encourages papers in different languages, but few have ever been submitted. Our book prize rewards submissions in different languages, but it is complicated to compare and review books in a range of languages. I suggest that this is a subject we need a thorough discussion of over the next years, and is perhaps a matter to discuss in detail at the next GM, following discussion on the email list and on our social media platforms, and we welcome the opinions of members on this subject, and welcome suggestions of different ways to address languages.

During the pandemic I instigated a series of online research seminars, with different branches hosting each monthly event. These have been excellent. Making these happen each month does take some organising and I appreciate the efforts of the branches in working to set them up. Recordings of the seminars have been uploaded to the IASPM YouTube page. If you have any video recordings of IASPM branch research events, please let us know and we can if you wish upload the results to the IASPM YouTube page. For these research seminars, we established an IASPM Zoom account and an Eventbrite account. These work very well for organising online meetings. If anyone wishes to use these for branch or other events please do ask. Unlike some institutional accounts, you are free to stream them on YouTube as well, and to record the event.

We offered a formal statement of support on the subject of the use of sonic weapons in Chile, following a request from our Latin America and Spanish branches, and are always happy to support the campaigns of our branches. It is in our branches that more targeted actions can more readily happen, as well as political activity that is relevant to the regional context.

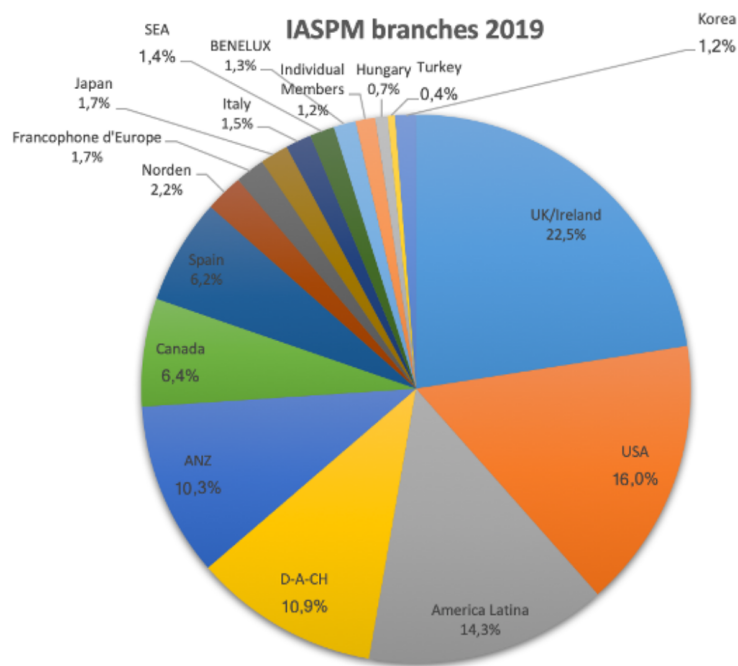
We now have about 1500 members, our largest branch IASPM AL (Latin America); a Scimago-ranked, Scival-indexed journal; a conference regularly attracting 300+ people; monthly online research seminars; an email list with an unsubscribe function; a legal office and archive; an improved website; active social media platforms; active branches organising their own events; an online fee payment system; a list of all members; a list of IASPM branch officers; a forward looking budget of all likely costs for IASPM 2019-2021; and now accounts for that period. This is due largely to the efficient hard work of the Executive Committee members, and of previous executives. I'd like to thank them all for their hard work, and Simone Krueger-Bridge in particular, who is leaving her post this year."

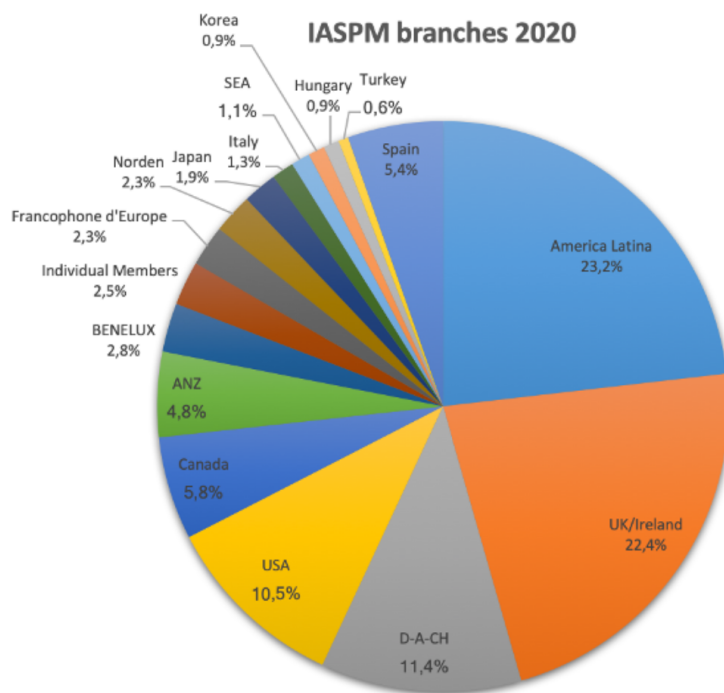
## 2.2 Membership Secretary report

Bernard Steinbrecher BS read the Membership Secretary report:

“In my function as membership secretary, I have worked closely with IASPM treasurer Simone Krueger-Bridge in administrating the membership lists and fees of our 16 branches plus our individual international members, who are not affiliated to a particular branch.

On the basis of the branches' annual membership lists, I created a list of all IASPM members to provide a statistical overview of the number and distribution of IASPM members. For 2019, the total number of members was 1382, for 2020, the (predicted[1]) total number is 1593.





In early 2020, I reached out to the local branches' membership secretaries, to intensify the contact and cooperation between the branches and to establish a more collaborative approach regarding an across-branches timeline for the members' annual payment. There was a certain consensus in the replies that end of June is an appropriate point in time for a (soft) deadline. However, against the backdrop of local branches' activities such as conferences, it became also clear that there still needs to be some variability as to when the branches collect their members' fees. To reduce the workload of chasing up members' annual payment, some of the IASPM branches already work with auto-renew and direct debit systems.

To harmonise the annual transmission of membership information to the IASPM EC, I reworked the membership-list template and added a new column for members who have to be removed from the mailing list because they didn't renew their membership. This way, I connected to the efforts of my predecessor, Jacopo Conti, who did valuable work in intensifying the process of cleaning up the mailing list.

#### Mailing list

On 24 June 2021, the IASPM LIST mailing list, which is (still by far) the biggest international platform of communication and discussion for IASPM members, had 1390 subscribers. The fact that this number roughly corresponds with the total number of IASPM members reassures our efforts of keeping the mailing list up-to-date. In 2019, I implemented, with the help of the listserv support team, an unsubscribe link which is automatically included in every email that is sent to the mailing list. This makes it way easier for our members to leave the list, which they can do now without contacting the administrator (i.e., the IASPM membership secretary).

Regarding the process of adding new members to the mailing list, which can be done exclusively by the IASPM membership secretary, there seems to be some potential confusion concerning how to get on and stay on the list, which is, actually, one of the main benefits of an IASPM membership. First, it sometimes seems that members are not fully aware of the fact that a current membership is obligatory for staying on the list. Second, new members of a local branch are NOT added automatically to the international mailing list, but the local membership secretaries or treasurers have to inform the international membership secretary, by writing a quick email with the name and email address of the new member(s). I will then add the new member(s) to the mailing list as soon as possible. In this context, I encouraged the local branches to do so, and some of the branches now give me regular updates. But there is still a relatively low number of emails from the branches' membership secretaries with such add-to-mailing-list requests. Usually, the new members write me an email individually and I have to forward these requests to the local branches, so that they can confirm to me that the person concerned is a current member; a form of communication which could be more effective.

In general, the international membership secretary is the first person of contact when someone wants to become an IASPM member through the [iaspm.net](http://iaspm.net) website. Branch-specific queries are forwarded to the responsible local EC members. Together with the IASPM EC member responsible for Web/Publications, Kimi Kärki, we updated and cleaned up the information on [iaspm.net](http://iaspm.net) regarding how to become a member. This also concerns becoming an "individual IASPM member," i.e., a member without affiliation to a specific branch.

#### Individual membership

I implemented a new registration form for subscribing as an individual member which needs to be filled out for completing the registration process (together with transferring the membership fee). It can be found on the "How to Join" section on [iaspm.net](http://iaspm.net).

There is a strongly increasing number of persons who want to join IASPM as an individual member. Particularly in 2020, around the paper submission deadline for the (initial) Daegu conference, there were a lot of new registrations, especially from Asian countries. Overall, the number of individual members increased from 16 members in 2019 to 40 members in 2020 (more than 60 persons showed interest). This actually indicates the necessity of creating more local IASPM branches to cover local needs and requirements more specifically. However, I always recommend prospective individual members to join IASPM as a member of a local branch, even when there is none in a region close to them, because then they are also part of the branch's activities and networks.

#### Branch communication

For ensuring a functioning communication between the board members of the 16 IASPM branches, I implemented and constantly maintain a list of contacts of the branches' current executive committee members.

#### Grants

Together with IASPM treasurer Simone-Krueger Bridge, we initiated the IASPM Branch Conference Fellowship. Its aim is to support students and unwaged members without financial support to attend conferences of their local IASPM branch. IASPM branches can apply for up to \$500 and decide independently to reimburse travel expenses and conference fees for selected student/unwaged members from their own branch. In 2020, 8 branches were granted the fellowship. Unfortunately, due to the Covid-19 pandemic, they could not immediately use the money because conferences had to be



cancelled. However, the grants are still valid and can also be used for online or hybrid conferences, as some branches already did.”

### **2.3 General Secretary report**

Beatriz Goubert BG read the introduction to the General Report by the Executive Committee (EC):

“Dear IASPM members,

On behalf of the IASPM's Executive Committee, I am glad to submit this report in preparation for the General Meeting (GM). Due to the global pandemic, this year's meeting will be an online event and will happen separately from the customary biennial conference. The report summarizes the work carried out by the EC from 2019 to 2021 in areas such as the membership secretariat, treasury, website, online communications, Daegu 2022, future meetings, and proposed amendments and additions to the statutes and the rules of procedure. The minutes of the EC monthly meetings can be found on the association's website <http://www.iaspm.net/minutes-reports/>

These are the 2019-2021 EC members:

Andrea Dankić (Member-at-large Secretary)

Beatriz Goubert (General Secretary)

Kimi Kärki (Web/Publications)

Simone Krüger (Treasurer)

Keewoong Lee (Daegu Representative)

Kristal Spreadborough (Social Media Committee Chair)

Bernhard Steinbrecher (Membership Secretary)

Catherine Strong (Member-at-large Secretary)

Rupert Till (Chair)

We hope to see many of you in person in Daegu 2022,

### **2.4 Treasurer report**

Simone Krüger Bridge SK, read the Treasurer report:

“ The treasurer report of the IASPM Executive Committee covers the financial period from 1 July 2019 until 30 June 2021, yet the actual figures presented are based on the period 1 July 2019 – 24 June 2021 (due to the auditing period prior to the GM on 1 July 2021).

#### **Accounts**

IASPM runs one business bank account in the United Kingdom's The Co-Operative Bank (Co Op), which is held in GBP only. This means that while branch fees are calculated in USD and many branches operate in EU, there is always the risk of probable fluctuations in currency value. The bank address is: Business Direct, The Co-operative Bank plc, PO Box 250, Skelmersdale, WN8 6WT. The bank account has two authorized signatories, the Treasurer and Chair of IASPM's Executive Committee. The change of account signatories and authorised users was undertaken on 22 July 2019, which posed no problems, since both EC members are citizens of the UK. The bank account can be accessed in-branch (UK only), and via telephone and online banking (a personalized customer ID and user ID, and a so-called “security token” is required). The bank account also provides two VISA Debit

cards, issued in the name of INT ASSC S POP MUSIC and the respective names of the account holders. The bank account is used mainly for the collection of branch membership fees, and payments of fees and expenses. Banking was generally problem-free, with telephone support readily available. It may be noted that recipients must first be set up as beneficiaries in the system, which can be a bit fiddly, as the online banking system isn't the most intuitive. In one exceptional case, a payment to the D-A-C-H branch (on 5 Feb 2021) was not received, and upon telephoning the Co-Op bank, the customer advisor confirmed "bank error" and confirmed that the bank will fully reimburse the amount, including any undue fees/lost revenue. A personal visit to the local branch proved fruitless, since the branch doesn't deal with business customers. (NB: The incoming treasurer should note that the refund has not yet been processed on the date of finalizing this report.)

The previous Treasurer Report commented on the search for an alternative (ethical) bank account. The current EC didn't pursue the idea further, for various reasons, but most importantly since the Co-Op bank is regarded as an "ethical" bank and there were no banking issues during this period.

IASPM has a PayPal account in USD and GBP, which is mainly used to receive individual membership fees and branch membership fees. The name of the account is still under the previous treasurer, Marta García Quiñones, due to two unsuccessful attempts to change the account holder name to the current treasurer, requiring the upload of several ID documents, but in both instances was rejected by PayPal. This didn't prove to cause any access problems, yet the incoming treasurer will need to resolve the account holder name issue. The account is secured via two-step verification, requiring a security PIN number as well as a secure access number to be sent as a text message to the treasurer's personal mobile phone for the verification of her ID. It is important to note that payments of individual fees and branch fees via PayPal are subject to a fee, which has been covered by IASPM and noted in payment confirmation letters.

IASPM also holds a multicurrency TransferWise account, which is not exactly a banking account, but can be used for more inexpensive international finance transfers. However, the treasurer experienced access problems due to the account being set up by the previous treasurer and changes could not be made with her help. This account was therefore not used for any payment.

#### Profit/Loss Overview

This report presents to the auditors and IASPM general membership four reports:

- Appendix 1: Account overview with income/expenses reports for the Co-Op bank account for the periods of 1 July 2019 until 24 June 2021
- Appendix 2: Account overview with income/expenses reports for the PayPal account for the periods of 1 July 2019 until 24 June 2021
- Appendix 3: Projected Combined Account Statements in USD for the period 1 July 2019 until 30 June 2021
- Appendix 4: Projected profit/loss reports the period of 1 July 2019 until 30 June 2021.

IASPM's revenues come entirely from branch and individual fees of ca. \$25000 annually (including deducted PayPal and/or banking fees), while the level of expense overall is fairly low (see Appendix 1 and 2). Other modest income comes from interest originated in the GBP bank account. Moreover, the cancellation of the bi-annual conference 2021 has meant that no travel grants and expenses (ca. \$25000 USD) were paid out in 2021.

In 2019, the EC introduced a new IASPM Branch Fellowship Scheme in the value of \$500 per branch, with applications received from the Benelux, Spain, D-A-C-H, UK/Ireland, US, ANZ, Norden, and Canada branch. The scheme was impacted by the pandemic, with only three of these branches claiming their fellowship with a total value of \$1500.

It is for these reasons that the combined account balances have an exceptionally higher closing balance of \$101509 USD by closing date of 24 June 2021. As noted in Appendix 4, IASPM has made a profit of \$47115 USD during the two-year term 2019 – 2021.

#### Calendar of Regular Payments

January	annual payment to CrossRef (for digital indexing of IASPM@Journal)
April	annual collection of annual IASPM branch fees
July	annual payment to PKP at Simon Fraser University, which provides the OJS
October	annual payment to Dreamhost, which provides hosting for both the institutional website and IASPM@Journal, AND, payment to PostNord Sverige AG, the provider of our PO Box in Sweden

December	annual payment to IASPM@Journal Assistant and Layout editor
June/July	bi-annual payment of travel grants and EC member travel expenses for bi-annual conference attendance
Continuous	miscellaneous fees, incl. banking and PayPal fees, Zoom use, administration, etc.

### Branch and Individual Membership Fees

Annual fees coming from our 16 branches (AL, ANZ, Beneluz, Canada, DACH, France, Hungary, Italy, Japan, Korea, Norden, SEA, Spain, Turkey, UK/Ireland, and US) and from a varying number of individual members, which are IASPM's only source of income. These are calculated and paid in USD: branch fees are calculated on the basis of \$25 per waged member (\$0 for non-waged); individual fees are set by individual branches and as per IASPM website.

The annual process of collecting fees is usually managed by the EC's Membership Secretary and the Treasurer, involving the collection of updated membership lists from each branch, and the payment of the fee, which relies on the branches' Membership Secretaries and Treasurers, who handle the collection of annual fees from their members. Upon payment of branch fees, the EC Treasurer issues a payment confirmation letter, including number of waged members, fees paid (in USD or GBR), and what account payment was made to (Co-Op or PayPal).

Payments of individual membership fees in 2020/2021 were significantly higher and meant high workload for the Membership Secretary when maintaining the overall membership list, particularly also when individual members requested invoices and/or payment confirmation letters. The EC noted that the creation of new branches would help capturing new memberships that don't have a match within existing branches.

During the term 2019 - 2021, membership lists and payments of fees have generally been timely, with some exceptions, and so occasional reminders needed to be sent out to few selected branches, who were delayed with their submissions and payments for different reasons. Importantly, regular email communication ensured that the EC was fully aware of financial or banking difficulties, and allowances were made further due to the pandemic. On the closing date of 24 June 2021, there are pending arrears for branch membership fees 2020 as follows, which, in the case of the latter three, were impacted by the ensuing pandemic:

- D-A-C-H: The full branch 2020 fee of \$2550 USD was transferred into our Co-Op account on 8 March 2021, however the amount was not received. I asked the new Branch Treasurer to open a request with the German bank, given that the money was deducted from their account and should evidence at their end.
- France: This branch has an outstanding branch fee 2020 of ca. \$725 USD.
- Italy: This branch has an outstanding branch fee 2020 of ca. \$400 USD.
- Spain: This branch has an outstanding branch fee 2020 of ca. \$1400 USD.

### Recommendations

The incoming treasurer should ensure that all outstanding branch fee payments are received, and confirmation letters issued.

The combined working nature between the Treasurer and Membership Secretary proved fruitful and may be maintained.

The incoming EC may consider setting up an automated/integrated payment system on the IASPM website for the registration and payment of individual membership fees, and (importantly) automated written confirmation of membership. The Treasurer and Membership secretary would also receive a copy of the confirmation for their accounts and membership list.

The incoming EC may continue the provision of the IASPM Branch Fellowship scheme, which encouraged branches to organize and hold locally-specific academic and scholarly events, and thus contributed to the vibrancy of IASPM's work.

The incoming treasurer may consider funding the outgoing EC member's conference attendance in 2022, given that the bi-annual 2021 conference had to be postponed due to the pandemic.

The treasurer should note that the fee for the IASPM@Journal Assistant and Layout Editor shall be increased to £750 GBP per issue for 2 issues per year (total £1500 GBP annually).

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On a personal note, I would like to thank Marta García Quiñones, who served as Treasurer for the IASPM Executive Committee during 2017-2019, and provided invaluable fiscal advice, oversight and perspective to me when I took over the role in 2019. I would also like to thank Bernhard Steinbrecher, whose skill in handling the vast number of memberships and professional collaboration as IASPM Membership Secretary has been especially appreciated. My sincere thanks are also expressed to Rupert Till in his role as Chair, whose tireless patience, guidance and support throughout the last two years has been immeasurable.

## **2.5 Web/Publications report**

Kimi Kärki KK, presented the Web/Publications report:

“As this was my second term as web/publications member of the EC, everything was running relatively smoothly from the beginning, regarding my more repetitive/routine duties, such as posting the relevant popular music research related news. As always, these have and will be posted by me to the email list (if not done otherwise, and sometimes forwarded by request either by me or Membership Secretary) and the website main newsfeed. I also collect the interesting news posted by others, and include them to the website. This update takes place roughly every two weeks or so. Please note that the most important current issues are usually attached to the beginning of the blog style newsfeed, as virtual 'sticky notes', and the rest of the posts follow scrolling down, from the latest to oldest. You can also search with categories, which include Calls for articles, Calls for chapters, Calls for papers, Jobs, New publications, News, Studying popular music, Uncategorized, and Upcoming conferences.

IASPM Journal has been running successfully ever since Dr. Mary Fogarty and her team took over. Some revision on the visual look of the journal was completed, but the simple frame of the Open Journal System (for us hosted by PKP) does not allow very much tweaking. As the Journal operates independently, and with a large and seemingly dedicated team, I have simply followed their publishing from the sidelines. Congratulations for the job well done!

On 12th of October, 2020, our website's (iaspm.net) host company DreamHost security team reported phishing attempts from our domain. They took our website temporarily offline, and we contracted them to do the cleaning (with an additional cost of 200 dollars). This was successfully completed by 16th October. The case was relatively similar as in early 2018 – it looks like some kind of relatively light Malware that somehow finds security holes from the website structure. Our website has very old parts and historical layers, and this might be part of the problem. All of those elements are offline,

unless they are needed for archival reasons (such as the pdf-files found at the Minutes and Reports section of the website). It also seems WordPress sites with a separate hosting are somewhat vulnerable for attacks, even if we update the versions of all website elements regularly. Since the first security breach in 2018, I have followed a strict protocol of only updating the website from a secure computer at my university. This has meant slower updates at times, especially during the pandemic lockdowns. After the 2020 incident, as I thought that some additional security was needed, I suggested to EC that we hired DreamHost's advanced Malware protection service (30 dollars per year). This was agreed, and since this service was activated 23rd October, 2020, there have been no further problems. They scan the site regularly now.

IASPM's Data Policy (European data protection law) is to be found at <https://www.iaspm.net/iaspm-data-protection-policy/>. Furthermore, our Register of Systems can be found here: <https://www.iaspm.net/iaspm-register-of-systems/>. We strive to be up to date and totally ethical with our use of the membership data.

IASPM Branches are, as usual, requested to send me links to their most current newsletters. They can be accessed here: <https://www.iaspm.net/newsletters/>. This is done more frequently by some branches, and never by some. We respect both options.

In the Canberra conference, June 2019, it was suggested – most prominently by Professor Martha de Ulhôa, if my memory serves me right – that we should return to publishing more open and equal proceedings from our biennial conferences. I decided to take the task for the Canberra conference, and this publication is now online as part of the International Institute for Popular Culture (IIPC) Online series (vol. 8) here: <https://iipcblog.wordpress.com/publications/>.”

## **2.6 Member at Large report**

Andrea DANkić AD read the Member at Large report:

“As Member-at-Large in the IASPM Executive Committee 2019-21 I have taken part in our monthly Skype meetings, which during the covid-19 pandemic changed to be held through Zoom.

Besides that I have co-chaired the Academic Committee together with colleagues Geoff Stahl and Pil Ho Kim for the IASPM Biennial Conference in Daegu, South Korea. The conference, as we all know, ended up being postponed for a year. Thank you for a great collaboration, Geoff and Pil Ho!

The task that has taken most of my time during this period has been chairing the IASPM Book Prize together with colleague Felipe Trotta. Between September 2020 until the end of June 2021 we have been in contact with more than 50 scholars from all over the world as well as numerous publishing houses. Almost all authors of the nominated books have sent in a 1 minute-long video where they present their book. These videos will be posted to the IASPM's YouTube channel before the GM. For more detailed information about the book prize please see the official IASPM 2021 Book Prize report, which will be shared with the IASPM community shortly after the GM when Felipe and I will announce the winners. To Felipe - thank you so much for the great teamwork during the past year! It has been a pleasure working with you.

Since I am located in Sweden, another duty of mine has been that of making sure to empty the PO-box which is IASPM's official address. The PO-box was obtained by previous Member-at-Large Ann Werner in October 2018.”

## 2.7 Social Media Committee report

Krystal Spreadborough read the Social Media Committee report:

“Progress

- Since establishing the social media accounts of WeChat and Instagram which targeted the regions of China and Portugal respectively, there has been interest in these regions to start local IASPM branches. Rupert Till was contacted about this for advice on 14 April, 2021. Credit to Sofia Sousa and Xiaodan Zhang who established these social media platforms and fostered these communities.

- There has been a significant increase in the engagement with the Twitter account, which has increased the engagement from people in the US, UK and the IASPM\_Official twitter account. Credit to Universo Pereira who has managed the Twitter account.

- The YouTube account has been redesigned to include IASPM branding and to connect it to other social media platforms. There are now double the number of followers since April, and there is more engagement with the video content. Credit to Tommaso Farina who redesigned and is maintaining the YouTube channel.

- An IASPM LinkedIn account has been established, and this has recently been made into an organization account. This is capturing a different audience to the other social media sites, and we are focusing on growing this. Credit to Hueyuen Choong who is managing and designing the promotion strategy for this site.

The Social Media committee aims to promote engagement through increasing followers and activity.

Followers

See goals from the April [report here](#).

Update

Platform	April Numbers	June Numbers
Twitter	234 followers  For location of followers see figure 1.	358 followers  For location of followers see figure 1. Followers have significantly increased and region representation has remained consistent.

Facebook	2900	3005  Followers have not really increased and region representation has remained consistent. This was to be expected since the Facebook page was already a well established community.
Instagram		New Platform - 319 followers. Followers are from Portugal, Brazil, Latin America and the UK.

WeChat	/	New Platform - 283 followers. Followers from China
YouTube	52 Subscribers	100 Subscribers. Not enough geography data yet to show an analytic report. So far, the total views are mainly from the UK and Australia.
LinkedIn		New Platform - Started March 2021 as a <a href="#">personal account</a> , and currently with 15 connections. However, as of 26 May, we now have a business page ( <a href="#">Organization account</a> ) (called LinkedIn Page), and it is expected that it will invite greater engagements.



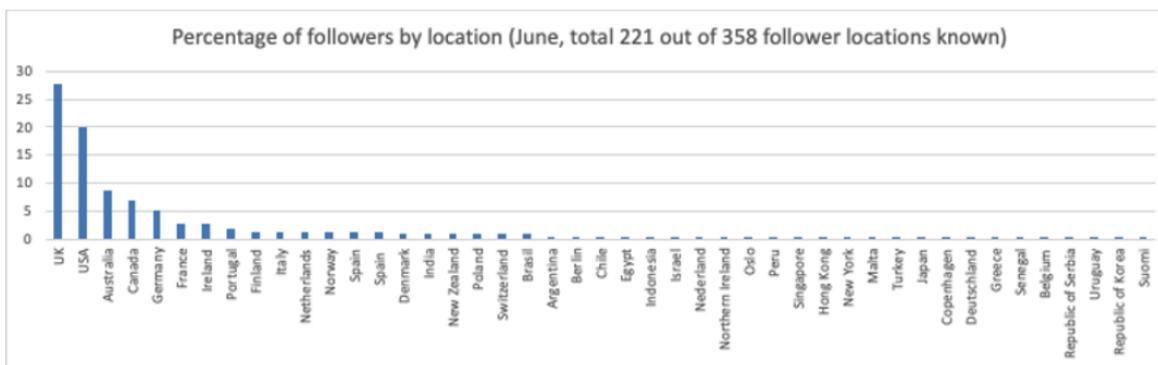
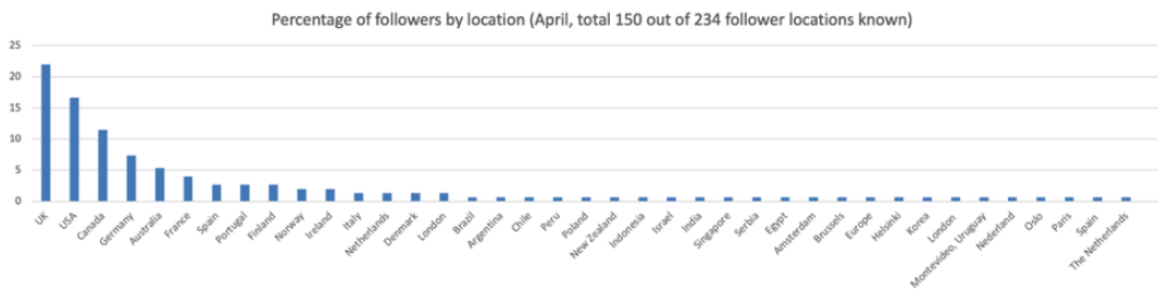


Figure 1. Percentage of followers on Twitter at each location in April (top) and June (bottom).



Figure 2. Percentage of followers on Facebook for each location in June.

Next steps

Focus on promoting the YouTube and LinkedIn Channels.

Activity

See goals from the [April report here](#). Update

Platform	Notes
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Twitter	37 tweets. Very active now with retweeting and liking other IASPM related posts. The success of this is evidenced by the increase in followers.
Facebook	This was already a strong community with good engagement - this has remained the case
Instagram	New Platform - 16 posts to date which receive between 9 - 20 likes, and the stories have around 50 views each.
WeChat	New Platform - about 16 posts which receive between 30-40 likes
YouTube	The main goal from March - June was to increase the number of views on the IASPM seminar recordings. We did this by promoting the recordings on the other social media accounts, and directing people to the YouTube video. The impact of this on views is shown in Figure 3.
LinkedIn	New Platform - The <a href="#">personal account</a> has made roughly 2 posts a week with a small amount of engagement. The <a href="#">Organization account</a> is new so there are no engagement stats on this yet.

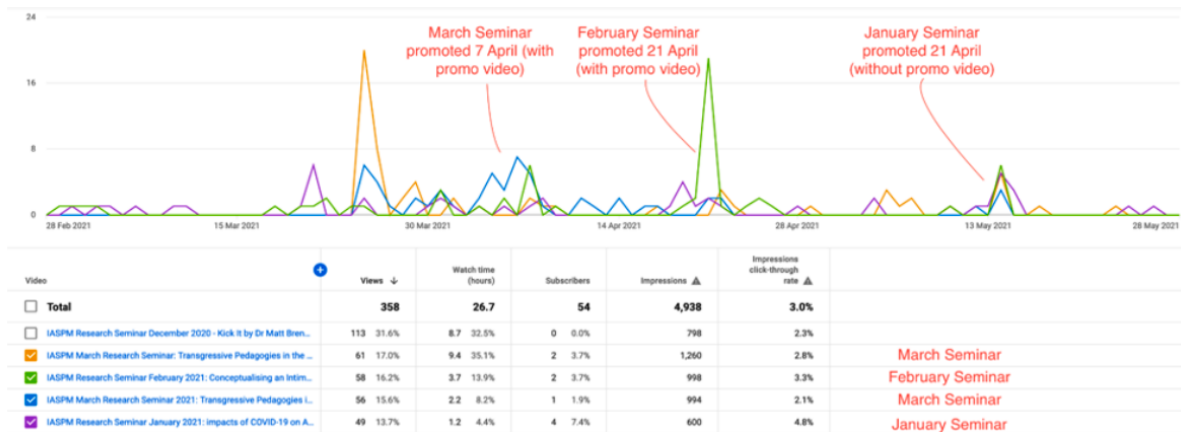


Figure 3. The number of views on the IASPM Youtube recordings of the January, February, and March seminars.

Next steps

- YouTube: showcase YouTube more and add a series of short videos to promote engagement (especially focusing on the seminar recordings). Posting a short recap about the February seminar seemed to impact views. This was not the case for the March seminar but this may be because most had already viewed it around the end of March. Posting the link to the January recording didn't seem to get much engagement, it may be because there was no short recap video for this seminar.
- LinkedIn: Promote the organizational account.

Timeline

Progress on March - May timeline:

Date	Activity	Progress
March 2021	Form the Social Media committee, undertake scoping, develop communication plan. Present plan to the executive committee.	Complete

April 2021	<p>Send communications to the IASPM mailing list and IASPM branches advising that the committee has been established and that information can be sent to <a href="mailto:news@iaspm.net">news@iaspm.net</a> .</p> <p>Launch new social media platforms and undertake the first round of posting (see section four below for posting strategy).</p>	Complete
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May 2021	<p>Continue posting in the same way as for April and also:</p> <ul style="list-style-type: none"> <li>● Revise the first round of posting and adjust posting strategy (section four) and platforms and languages (section three) as needed.</li> <li>● Assess whether we are getting enough content from the <a href="mailto:news@iaspm.net">news@iaspm.net</a> email address and revise accordingly</li> </ul>	<p>Complete. Note:</p> <ul style="list-style-type: none"> <li>- We are not receiving much from the <a href="mailto:news@iaspm.net">news@iaspm.net</a> email address. We've started reaching out to people who post events to the mailing list to ask if they would like their content shared and if they have any other content they'd like shared.</li> <li>- Pros: building personal relationships and encouraging more engagement with the Social Media Committee</li> <li>- Cons: could be duplicating the mailing list, items may be biased to what the Social Media Committee thinks is interesting and not representative of the wider IASPM community <ul style="list-style-type: none"> <li>- Way forward: continue to contact people who share events on the mailing list and reassess next quarter to see if certain themes/regions/languages are over represented.</li> </ul> </li> </ul>
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Timeline for June - August

Date	Activity
June 2021	<p>Document the Social Media Committee procedures and protocols (Like a Standard operating procedure but not quite as formal)</p> <p>In April, we started to promote content from the IASPM book prize - continue to do this.</p>

	<p>Showcase the IASPM YouTube Channel and leverage this more (how we do this is TBC)</p>
July 2021	<p>Continue posting as usual</p>
August 2021	<p>Continue posting in the same way as for April and also:</p> <ul style="list-style-type: none"> <li>● Revise the second quarter of posting and adjust posting strategy and platforms and languages as needed</li> <li>● Assess whether the content we are picking up from the mailing list is broad enough</li> <li>● Consider bringing someone into the committee who can target Arabic, and Russian speaking communities</li> </ul>

Platforms

Platform	Link/username	Language

Facebook	<a href="#">IASPM: International Association for the Study of Popular Music</a>	English and Portuguese
Twitter	<a href="#">@IASPM_OFFICIAL</a>	English
YouTube	<a href="#">IASPM Official</a>	English
Instagram	<a href="#">iaspm official</a>	English and Portuguese
WeChat	Log into WeChat and search "IASPM"	Chinese
LinkedIn	Personal page: <a href="#">IASPM Global</a> Organization page: <a href="#">IASPM Official</a>	English

#### Next steps

The next steps the IASPM executive committee can expect from the Social Media committee are:

- Continuation of the current activity.
- A further report from the Social Media Committee in September updating the executive on the progress and activities.

Information from the IASPM executive committee that would be helpful to the Social Media Committee:

If you use LinkedIn and would be comfortable doing so, we'd really appreciate you adding the [LinkedIn organization](#) page to your connections. You can follow the page, and you can add it to your "experience" if you like ([example of adding the account to your experience here](#)).

Nil at this stage

Thank you,

The IASPM Social Media Committee

Committee members in alphabetical order:

Hueyuen Choong, IASPM Social Media Committee Representative, Tommaso Farina, IASPM Social Media Committee Representative, Universo Pereira, IASPM Social Media Committee

Representative, Sofia Sousa, IASPM Social Media Committee Representative, Kristal Spreadborough, IASPM Social Media Committee Chair, Xiaodan Zhang, IASPM Social Media Committee Representative.

## **2.8 Conference Report**

Keewong Lee read the report:

Keewoong Lee, Conference Secretary

On postponement and rescheduling of IASPM XXI

In January 2021, IASPM Executive Committee (hereafter ExComm) and Local Organizing Committee (hereafter LOC) jointly made a decision to postpone 21st IASPM conference to be held in Daegu, South Korea for a year from the scheduled date of 6-10 July, 2021. Since the outbreak of COVID-19 pandemic, ExComm and LOC have closely monitored the situation with the hope of holding a face-to-face conference. However, we reached the point where we had to make a decision given that participants needed time to prepare for travel. At the time of the decision, there was new optimism in the air with regard to the impending vaccination. We thought there would be a good chance to hold a face-to-face conference in a year's time.

The new date for the IASPM XXI conference is 5-9 July, 2022. The conference will be held in a hybrid format, a combination of face-to-face and virtual conference. The format will be maintained even in the case the COVID-19 crisis subsides. We are not expecting to hold a "normal," fully in-person conference so soon after the unprecedented disaster. There will be numerous difficulties those who wish to participate in person could face including funding, travel cost, and toughened immigration control. The heightened awareness of climate change was also taken into consideration in our decision about the conference format. Specificities and the extent to which hybrid conference is organized are to be decided.

On the New Round of Call for Proposals

LOC is to announce another round of Call for Proposals for those who missed the first opportunity, and those who wish to submit a new proposal. We are currently working on reengineering the submission system to accommodate both already accepted and new proposals. For those participants whose proposals were already accepted, a few clicks on the submission system will suffice, if one wishes to take part with the same proposal. For those who submit a new proposal, regardless of whether previously having been accepted or not, a full submission procedure will apply. Either way, we are working hard to make the submission process as simple and trouble-free as possible. Instructions will be provided in the announcement for Call for Proposals.

A Note on Pandemic Control in Korea

Since the outbreak of the coronavirus pandemic in early 2020, Korea has been known as a success story in COVID-19 control. As of 24 June 2021, daily cases are around 610, and daily deaths 1. Since the start of 2021, daily cases have been contained under 1,000, mostly between 400 and 600. The numbers show Korea is one of the safest countries to travel to. Vaccine rate is 29.5 percent and rapidly increasing. The Korean government announced easing of health protocols to allow outdoor activities without mask wearing for the vaccinated, pop concerts hosting crowds of fewer than 4,000, and

face-to-face classes for primary and secondary education. The government is also in discussion whether to give foreign arrivals with vaccination an exemption from the obligatory two-week self-quarantine. The government expects the country to enter the stage of herd immunity by Autumn 2021.

Keewoong Lee  
Conference Secretary

## **2.8 Approval of the EC report**

KAV asked for the approval of the EC Report. Approved granted by the membership.

## **2.9 Approval of the Treasurer report**

KAV asked for the approval of the EC Report. Approved by the membership.

## **2.10 Journal Chief Editor report**

Mary Fogarty MG read the Journal Chief Editor report:

“Indexing:

The *IASPM Journal* was successfully added to the five following indexes during this time: Italian Agency for Research Evaluation (ANVUR), European Reference Index for the Humanities (ERIH), Directory of Open Access Journals (DOAJ), Scopus, and Repertoire International de Literature Musicale (RILM). These are major accomplishments in terms of enhancing the visibility and influence of our association’s journal. The journal is also being harvested by Google Scholar, which will also increase the journal’s global impact.

Thank you to Jan Herbst, Rupert Till and Serouj Aprahamian for your contributions to this process.

Output: Journal Issues

2019: we published nine articles and three reviews. We also featured IASPM branch reports from Benelux, D-A-CH, Japan and Turkey.

2020: we published seven articles and ten reviews. We also published three branch reports covering developments in Spain, Serbia and Hungary.

Scheduled Upcoming Issues:

2021:

· Popular Music, Decolonization and Indigenous Studies. Special Issue editors: Daniel Hernandez and Kirsten Zemke

· Crises at Work: Potentials for Change?

Special Issue editors: Michael Ahlers and Jan Herbst.

2022:

· Dance and Protest

Special Issue editors: Serouj Aprahamian, Shamell Bell, Rachael Gunn and MiRi Park *IASPM*

*Journal* team news:

Associate Editors:

Prof. Simon Zagorski-Thomas joined the team as an Associate Editor in 2021.



Gina Arnold has stepped down from her role as Associate Editor and we thank her for her contributions to the journal.

Editorial Board:

We are seeking two new editorial board members at this time.

Thank you to editorial board members, Isabel Ferrer Senabre and Marija Dumnic, for their involvement in the search process.

Other misc. news:

- In 2019, we increased the number of editorial board members. We now have 16 editorial board members.

- The new team changed the name of the journal IASPM Journal (was IASPM@Journal).

- The journal has a twitter account: @iaspmjournal and this account has been managed by editorial board members: Melissa Avdeeff, Jon Sleeper and Gina Arnold.

*Finally, thank you to all the editorial board members, reviews editor and translations editors, assistant editors, webmaster, international advisory board, and peer reviewers for all of your hard work in making the ongoing success of our journal possible.”*

### **3. 2023 - 2025 Conference venue**

#### **3.1 2021 Daegu**

The next international conference will be hosted in Daegu, South Korea, supported by various official institutions in Daegu and the IASPM Korean Branch. The proposal was submitted by Hyunjoon Shin HS. The conference was delayed one year due to the COVID-19 pandemic.

#### **3.2 2023 Minnesota**

The US branch will host the 2023 international conference.

#### **3.3 2025 Paris**

The Francophone branch will host the 2025 international conference.

### **4. Election of the 2021-2023 Executive Committee**

KAV declared all the EC positions opened. Through an online voting process, and given that there were only enough people nominated to fill the positions, KAV informed that all nominees are elected.

Following the precedent change in the point 9.2. of the Statutes, also a representative of the US Conference is needed to join the EC. Andrew Mall, vice chair of the US branch will be the member of the EC

The Executive Committee for 2021-2023 is:

Chair: Rupert Till

General Secretary: Beatriz Goubert

Membership Secretary: Bernhard Steinbrecher

Treasurer: Ali Gedik

Publications Officer: Kimi Karki

Members at Large: Andrea Dankic and Catherine Strong

US Conference Liaison: Andrew Mall

## **5. Diversity statement**

Tami Gadir TG and CS presented a the diversity statement approved by the EC:

“IASPM is dedicated to principles of inclusion and fairness and has a commitment to equality in representation and opportunity at events and within the structure of the association. This includes actively seeking the representation of and input from members of diverse backgrounds to develop greater inclusivity in the organisation. To this end, during the planning, implementation and constitution of events, and the conduct of business relating to IASPM, committees, working groups and individual members of the Association should consider and apply principles of equality and diversity to the fullest possible extent to ensure that no individual is disadvantaged as a result of factors or status such as:

- Academic or professional standing
- Age
- Area of specialization
- Disability
- Economic status
- Employment status, such as full-time, part-time, retired, unemployed, type of institution, and academic and non-academic affiliation
- Gender identity
- Nationality
- Parental and care-giving status
- Race and ethnicity, including a consideration of the specific circumstances of First Nations/Indigenous peoples colonised and formerly colonised by white colonial empires
- Regional distribution or affiliations
- Religion and belief
- Sexual orientation
- Social class”

The statement gets approved by the GM and will be posted on the website.

## **6. Honorary members**

RT presents the EC recommendation for IASPM honorary members, following the IASPM 1982 establishment of honorary memberships.

6 people were nominated for Honorary Member of IASPM: Prof. Franco Fabbri, Prof. Anahid Kassabian, Prof. Reebee Garofalo, Prof. Sarah Cohen, Dr. Tony Mitchell, and Prof. Martha Tupinambá de Ulhôa.

The GM approved granting the honorary member distinction to these 6 IASPM members.

## **8. Book Prize announcement**

AD read the 2021 Book Prize announcement:

## 2021

**Award:** Kyle Devine, *Decomposed: the Political Ecology of Music* (MIT Press, 2019)

<https://mitpress.mit.edu/books/decomposed>

**Award:** Ádám Ignác, *Milliók zenéje. Populáris zene és zenetudomány az államszocialista Magyarországon* (Rózsavölgyi és Társa, 2020)

<https://rozsavolgyikiado.hu/konyvek/millio-k-zeneje—popularis-zene-es-zenetudomany-az-allamszocialista-magyarorszagon/139483624>

**Award:** Bodo Mrozek, *Jugend – Pop – Kultur. Eine transnationale Geschichte* (Suhrkamp, 2019)

<https://www.suhrkamp.de/buch/bodo-mrozek-jugend-pop-kultur-t-9783518298374>

**Award:** Jacopo Tomatis, *Storia culturale della canzone italiana* (il Saggiatore, 2019)

<https://www.ilsaggiatore.com/libro/storia-culturale-della-canzone-italiana/>

**Award:** Viriya Sawangchot, *Rock Suksa. Suntreeya, Kanmuang, Peuntee*

Special Mention: Mark Burford, *Mahalia Jackson and the Black Gospel Field* (Oxford University Press, 2018)

<https://oxford.universitypressscholarship.com/view/10.1093/oso/9780190634902.001.0001/oso-9780190634902>

Special Mention: Klisala Harrison, *Music Downtown Eastside: Human Rights and Capability Development through Music in Urban Poverty* (Oxford University Press, 2020)

<https://oxford.universitypressscholarship.com/view/10.1093/oso/9780197535066.001.0001/oso-9780197535066?rskey=3ei8WQ&result=1#>

2021 Book Prize – Meet the Authors:

<https://www.youtube.com/playlist?list=PLMbxadZomQVKQksWpvkTmc0T2Tw5eQ5>

**9. Any Other Business (AOB)** [there is no any other business – items were requested in advance of the meeting and none were received].

**Close of meeting**